

**JUHA METSÄLÄ**  
**b. 1967**

### **Education**

- Master of Engineering 2010 (Tampere University of Technology)
- eMBA 2001 (University of Tampere/Tampere University of Technology)

### **Career**

- Private entrepreneur. Founder and CEO of Pohjola Rakennus Oy since the founding of the company (1989). Group CEO 2014–
- Pohjola Rakennus Oy awarded the ‘Golden Gavel’ for good board management in 2015. The Golden Gavel is a recognition of good board work given annually by the Board Partners Association and its regional sister organisations and business partners.
- EY Entrepreneur of the Year 2015 in the Production category

### **Positions of Trust**

- Confederation of Finnish Construction Industries RT (CFCI), member of the board 2015–
- CFCI, chairman of the quality committee 2015–
- General Contractors of Finland, member of the board 2013– and deputy chairman 2015–
- CFCI, member of the board of Interior Finland regional association 2004– and deputy chairman 2013–
- TUT member of the advisory board of the Faculty of Business and Built Environment 2014–
- Finland Chamber of Commerce, member of delegation 2015–
- Finnish Family Firms Association, member of delegation 2012–
- Finnish Family Firms Association, member of the board 2016–
- CFCI, member of the labour market committee 2011–2014